

EMPOWERING

FUTURE GENERATIONS



FAMILY
ECONOMICS &
FINANCIAL
EDUCATION

**Join us for this premier educator-designed training
preparing you to teach financial literacy!**

Iowa State University 3-Day Training Family Economics & Financial Education Project

August 6-8, 2013
Scheman Building
(Ames, IA)

Who should attend: Iowa Middle and High School Financial Educators
(including those who have previously attended a FEFE Training)

The Take Charge America Institute Family Economics & Financial Education (FEFE) Training is designed "by educators for educators" providing educators with the skills and confidence to teach financial education, ultimately empowering future generations to be financially literate and savvy consumers.

**TAKE
CHARGE
AMERICA**  **Institute**
For Consumer Financial Education and Research

This Year's Educator Training:

- ★ Provides interactive workshops led by current *classroom educators* who model lesson plan activities
- ★ Create *networking opportunities* for discussions about best practices within the classroom
- ★ Offers an abundance of *ready-to-teach* curriculum materials *designed by educators*
- ★ Connect participants *with industry and university experts* as they discuss cutting edge research and trends



In Partnership With:

IOWA STATE UNIVERSITY
Extension and Outreach

IOWA
Insurance
Division

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REGISTRATION PACKAGE—AN INCREDIBLE VALUE!

A special thank-you to the Iowa Insurance Division. As a result of their generous support, a \$645 registration package is available to you for only \$145! Don't miss this opportunity!



Register by JULY 15, 2013:

Your price to register: \$145

★ Package includes:

Meals: lunch, breaks, and one dinner

Hard Copy of Curriculum:

Take Charge of Your Finances Advanced Curriculum (a \$340 value)

Get Ready to Take Charge of Your Finances

Introductory Curriculum (a \$160 value)

★ Attendees are encouraged to bring their computer or tablet to the training.

Iowa teacher licensure renewal and ISU graduate credit will be available

★ Contact Cynthia Needles Fletcher for more information

★ **Cancellation Policy:** If you cancel your registration before July 15, 2013, your registration fee will be refunded less a \$15.00 processing fee. No refunds will be made after July 15, 2013. Call our registration services department at (515) 294-6222 with any questions. Substitutions are welcome.

*Sponsored registrants receiving the \$145 registration rate must be an **educator or school counselor who is licensed and teaching in an Iowa school.** Others interested in attending the workshop should contact Registration Services at 515.294.6222 and will be placed on a waiting list. If space is available on July 15 (registration deadline), you will be contacted and may register at the full workshop fee of \$645.*

Curriculum Package Received

Included In Your Registration:

Attendees will receive information about accessing FEFE's free, online, ready-to-teach curriculum.

All attendees will receive a hard copy of lesson plans including:

The new Take Charge of Your Finances (TCF) curriculum, a \$340 value!

- ★ Designed for students in grades 10-12
- ★ 35 interactive, activity-based lesson plans
- ★ Daily instructional guide
- ★ Interactive math reinforcement tool worksheets
- ★ Multiple choice exams
- ★ Guide to supplemental resources to enhance a course

Get Ready to Take Charge (GR)

Introductory curriculum, a \$160 value!

- ★ Designed for students in grades 7-9 or those with limited family finance knowledge
- ★ 15 ready-to-teach themed lessons with simplified content and interactive information sheets

You talked...We listened....

In June 2013 a new Take Charge of Your Finances Advanced level curriculum will be released in conjunction with a newly designed FEFE website.

Even if you have previously attended a FEFE training, this is the year to return to:

- ★ **Learn about the new resources designed to save you time**
- ★ **Network with your peers**
- ★ **Identify ways to customize FEFE to your classroom**

Questions & Registration

Cynthia Needles Fletcher

Professor and Extension Specialist
Human Development and Family Studies
Iowa State University
Ames, Iowa 50011
(515) 294-8521—phone
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Family Economics & Financial Education

University of Arizona
650 North Park Ave
Tucson, AZ 85721
fefe@cals.arizona.edu
520.626.4209—phone
www.fefe.arizona.edu

Online Registration

★ <http://www.ucs.iastate.edu/mnet/fefe/home.html>

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FEFE is designed with you, the classroom educator, in mind...

Family Economics & Financial Education (FEFE) is a program of **The University of Arizona's Take Charge America Institute (TCAI)**. Located in the Norton School of Family and Consumer Sciences, the FEFE project is founded on the idea that a university-based financial education outreach program can strengthen and extend the ability of schools and community organizations to improve the personal financial capabilities of young adults.



FEFE provides more than 30,000 educators with free, ready-to-teach classroom materials, teacher training, newsletters, grants, online resources and other tools that enable them to incorporate lessons related to money management into their 7th through 12th grade classrooms. To provide our users with high quality materials, FEFE focuses on its four main principles:

- ★ **By Educators...For Educators:** Over 100 lessons have been designed, tested and edited by our Educator Teams. All lessons are based on the Multiple Intelligences model and Active Learning theories. Lessons are downloadable, free of charge, and are aligned to most state and national standards.
- ★ **Research-Based Curriculum:** Ongoing collaboration with university researchers and financial industry experts is a hallmark of FEFE's success.
- ★ **Professional Development:** Resources are available to educators who would like to learn more about FEFE classroom materials, implementation methods, activities, handouts, assessment tools and content. These resources provide educators with flexibility and confidence to incorporate money management studies into their classrooms.
- ★ **Support Staff:** FEFE has a full-time staff of professionals who are available to answer questions and provide support to participating school districts, teachers and partners.

Lodging Options

Best Western University Park Inn & Suites

2500 University Blvd.
Ames, IA 50014
515.296.2500



<http://book.bestwestern.com/bestwestern/productInfo.do?propertyCode=16101>

Rates: \$89+tax for a room with 2 queen beds,
\$84+tax for a King room (includes a hot breakfast)

Cutoff: July 15, 2013

Ask for the "FEFE" room block when calling.

Gateway Hotel and Conference Center

2100 Green Hills Drive
Ames, IA 50014
515.292.8600



1.800.FOR.AMES

<http://www.gatewayames.com/>

Holiday Inn Ames Conference Center

2609 University Blvd.
Ames, IA 50014
515.268.8808



<http://www.holidayinn.com/hotels/us/en/ames/amwia/hoteldetail?stopredirect=true>

For a complete list of lodging in Ames, click [here](#)

Training Location

Iowa State Center—Scheman Building

Centrally located, Ames is easily accessed by U.S. Highways 30 and 69, as well as I-35. The Scheman Building is located in the Iowa State Center on the Iowa State University campus. From I-35 take U.S. Highway 30 west to University Boulevard and north past Jack Trice Stadium. The Scheman Building is located between Hilton Coliseum and Stephens Auditorium and is indicated in the section marked "Iowa State Center" in the map. Free parking is available adjacent to the Scheman Building.



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TENTATIVE TRAINING AGENDA IOWA STATE UNIVERSITY—SCHEMAN BUILDING

Tuesday, August 6

12:00-1:00	Registration <i>Please arrive having had lunch.</i>
1:00-1:45	Welcome & The FEFE Curriculum
1:45-2:45	Introducing the FEFE Curriculum
2:45-3:00	Break
3:00-3:45	The FEFE Website
3:45-4:15	Making Financial Decisions
4:15-4:45	Setting Financial Goals
4:45-5:30	Take Charge of Your Financial Well-Being Unit Reflection
5:30-5:45	Break
5:45-8:00	Welcome from Iowa State University Keynote address: The Importance of Financial Education <i>Dinner will be served. Prizes awarded!</i>

Wednesday, August 7

7:30-8:00	Coffee & Tea
8:00-8:15	Consumer Jungle
8:15-9:15	Integrating Web 2.0 Technology Into the Classroom
9:15-10:00	Depository Institutions
10:00-10:15	Break
10:15-11:00	Taxes
11:00-12:00	Financial Statements and Spending Plans
12:00-12:45	Lunch
12:45-1:15	Managing Your Money Unit Reflection
1:15-1:30	Ongoing Professional Development
1:30-2:30	Investing in Your Career
2:30-2:45	Break
2:45-3:30	Getting Paid
3:30-4:00	Choosing to Save
4:00-5:00	Savings Tools

Thursday, August 8

7:30-8:00	Coffee & Tea
8:00-8:15	Integrating Reading and Writing
8:15-8:45	Investing Fundamentals
8:45-9:15	Saving and Investing Unit Reflection
9:15-9:45	Insurance
9:45-10:00	Break
10:00-10:45	Receiving from Family, Friends & Non-Profits
10:45-11:00	Receiving Unit Reflection
11:00-11:45	Credit Reports and Scores
11:45-12:30	Lunch
12:30-1:30	Credit
1:30-2:30	Major Expenditures
2:30-3:00	Spending Unit Reflection
3:00-3:15	Break
3:15-4:00	Giving
4:00-4:30	Assessing Your Curriculum

"I feel that students are beginning to grasp a good understanding of handling finances. More of the students are involved in earning their own money, helping with family expenses, and saving for further education. The financial education that the students gain from the FEFE curriculum will help them become more productive citizens and more responsible family members." Minnesota

