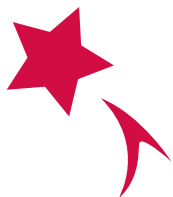


EMPOWERING FUTURE GENERATIONS

**Your organization can help
build better lives through
financial literacy**

BECOME A PARTNER. MAKE A DIFFERENCE.

**National Family Economics & Financial Education
Educator Training programs**



National June Educator Training
June 14-17, Tucson, AZ

August East Coast Educator Training
August 3-5, Hunt Valley, MD

Curriculum and Content Update Training
August 4, Hunt Valley, MD





What sets FEFE apart compared to other financial literacy programs?

FEFE's mission is to provide educators with ready-to-teach lesson plans and materials free-of-charge, and the skills and confidence to effectively teach personal finance. FEFE's foundation was built with the primary principle **"by educators...for educators"** in mind and has continued for nearly a decade. Since FEFE's inception, the innovative collaboration structure with classroom educators devoted daily to teaching financial education has been central to all operations and new developments.

FEFE offers one of the only family finance curriculums which is designed, tested, and edited **"by educators...for educators."** Today, FEFE provides more than 18,000 educators nationwide with free, ready-to-teach materials, curriculum training, newsletters, grants and other activities that expand their knowledge of family economics and enable them to incorporate money management related lessons into their classrooms.



What makes FEFE unique?

- ★ Ready-to-teach lesson plans
- ★ Extensive training programs
- ★ Overall programming guidance



This year's educator training programs will:

- ★ Provide interactive workshops led by current classroom educators, our FEFE National Educator Team, modeling lesson plan activities
- ★ Create networking opportunities for meaningful and relevant discussions about best practices within the financial literacy classroom
- ★ Invite participants to connect with industry and university experts as they discuss cutting-edge research and trends
- ★ Offer an abundance of ready-to-teach curriculum materials designed by educators
- ★ Attracts educators nationwide creating a diverse and comprehensive experience
- ★ Rewards and recognizes educators through amenities offered by the world class Westin La Paloma www.westinlapalomahotel.com and the Marriott Hunt Valley www.marriotthuntvalley.com

Your support will be used for training expenses and materials educators can take back to their classrooms.

- ★ Lesson plans
- ★ Student assessments and quizzes
- ★ Informative keynote speakers
- ★ Tools for students to experience hands-on learning
- ★ Lodging and meals
- ★ Trainer travel expenses



Be part of proven success

- ★ Over 18,000 educators access FEFE's free-to-download materials online, impacting more than half a million students every year
- ★ FEFE has trained over 8,000 educators since its inception just nine years ago
- ★ Over 500 educators, keynote speakers, and community guests joined us last year
- ★ Over 500 educators, keynote speakers, and community guests will join us this year
- ★ Last year, those who were trained and responded to the annual survey reported they will impact nearly 10,000 students using the FEFE curriculum during this school year alone
- ★ 74% of the classroom educators surveyed have observed changes in their students' money management behaviors after teaching the FEFE curriculum
- ★ 100% of FEFE trained educators would most definitely recommend the FEFE training to other educators
- ★ FEFE's adoption rate is high with nearly 12-15 new educators becoming active users of FEFE daily



Testimonials from past attendees

"FEFE has made financial lesson planning a breeze. Not only does it have great hands-on activities and up-to-date materials it also provides me with all of the background information that I need to teach each lesson. I could spend hours just researching topics, but instead, I spend 3-5 minutes reviewing the information they have already researched for me. I love FEFE!"

MARYLAND EDUCATOR

"The FEFE organization is one of the best in the nation as it provides free resources, utilizes its cadre of educators and constantly updates the curriculum. I'd recommend making the training an annual requirement!"

WASHINGTON EDUCATOR

"My students' test scores are much better than prior years and they are having much more fun this year! It makes me feel good! I have even heard them tell other students about the fun Jenga review and how it helped them."

ARKANSAS EDUCATOR



Sponsorship Opportunities

Sponsorship Level

Partner Perks

(receive the perks at your gift level and those lower)

Menu Options

(select one)

EXECUTIVE CIRCLE \$25,000 or more

- ★ Organization's logo on FEFE Partner Web site for 6 months
- ★ Logo featured on facilitation materials given to over 500 educators at the training
- ★ "Fifteen Minutes of Fame" presentation
- ★ Name featured in national and regional press releases sent to major television network stations, newspapers, district and school newsletters distributed to parents

- Exclusive breakfast sponsor
- Exclusive lunch sponsor
- Exclusive partner for all print materials featured and distributed at the training
- Exclusive one-day FEFE Update training sponsor

DEAN'S CIRCLE \$10,000 or more

- ★ Recognition in monthly newsletters before, during and after training
- ★ 2 complimentary training registrations
- ★ Organization info and logo featured on FEFE Training Web site accessed daily by educators from across the country
- ★ Acknowledgement in event press release

- Opening ceremony welcome sponsor
- Choose a breakfast to sponsor
- Choose a lunch to sponsor
- Exclusive sponsor for all breaks
- Training keynote presentation sponsor

DIRECTOR CIRCLE \$5,000 or more

- ★ Recognition on sponsor boards
- ★ Logo on participant bag and notebook
- ★ Logo on Training Web site

- Registration welcome reception sponsor
- Training breakout session sponsor
- Master Educator trainer sponsor

ACADEMY CIRCLE \$2,000 or more

- ★ Get recognized and network with others at reception
- ★ Name featured on banner and registration materials

- Morning break sponsor
- Afternoon break sponsor
- Donate participant bags
- Donate printing
- Sponsor a classroom educator to attend the training

Name: _____ Organization: _____

Address: _____ City, State, Zip: _____

Phone: _____ Email: _____

Check one: Pay by Check or Please Invoice Me

Sponsorship Level: _____

Would you like your sponsorship to support a specific training? National training in AZ East coast training in MD Both

Mail check (payable to The University of Arizona Foundation) and the completed form to:
Take Charge America Institute
The University of Arizona
McClelland Park
650 N. Park Avenue, Room 427
Tucson, AZ 85721

Donations are fully deductible less value of any benefits received.



For more information contact:
Michael Staten, TCAI Director 520.621.9482
statenm@email.arizona.edu