

FAMILY ECONOMICS & FINANCIAL EDUCATION

FEFE FACTS

Who We Are

- ★ Family Economics & Financial Education (FEFE) provides educators with **ready-to-teach curriculum materials free-of-charge** and the skills and confidence to effectively teach personal finance.
- ★ FEFE is part of the Take Charge America Institute for Consumer Financial Education and Research housed within The University of Arizona's Norton School of Family and Consumer Sciences. **Located at a major research university** distinctively positions FEFE to be one of the only curriculum and training programs which integrates research into outreach.
- ★ FEFE provides financial education curriculum materials and training to over **15,000 educators** and **750,000 students** annually nationwide.

What We Do

- ★ We offer **free curriculum materials** that are up-to-date, accurate, unbiased, and employ research-proven techniques in both content and delivery.
- ★ FEFE provides educators with **hands-on training** so that they can effectively use the curriculum in their classroom and further develop their confidence to teach family finance.
- ★ Over 100 participants travel from across the country to attend our **annual national conference** held in Tucson, Arizona to receive training on the curriculum by a team of 12 Master Teachers and featured keynote speakers as content experts in their fields. Extensive multi-day state trainings are available for those unable to travel to Arizona.
- ★ FEFE provides peer training to **over 1,000 educators annually**.

What Makes Us Special

- ★ **By Educators, for Educators** – FEFE offers a **national team of current classroom educators (Master Teachers)** who write, test, and evaluate every FEFE lesson plan, as well as provide programming guidance to ensure that FEFE is meeting the needs of educators.
- ★ **Ready-to-Teach Curriculum** – Every lesson plan is designed in a ready-to-teach format requiring minimal educator preparation. Each lesson is activity-based and embodies the multiple intelligences ensuring that students are motivated and engaged in their learning process.
- ★ **Comprehensive Curriculum** – **Over 100 lesson plans** holistically include everything from values, needs and wants to credit and insurance. FEFE curriculum adheres to all state and national personal finance standards. Educators have all the materials needed to conduct lessons ranging from a small workshop to a year-long course.
- ★ **Continuous Development** – Financial services, products, and government regulations change; therefore, FEFE updates each lesson plan to ensure content matches modern context. Updates are announced in bi-monthly newsletters, featuring educator and university columns, book reviews, educator opportunities, and content updates.
- ★ **Technology – Blogging for educators** enables users to share their classroom experiences and network.
- ★ **Recognition & Results** – FEFE was the recipient of the 2003 Association for Financial Counseling and Planning Education "Educational Program of the Year" award.

