Take Charge Today Curriculum Integration Chart
with National Standards for Business Education

CENTER FOR THE PHILOSOPHY OF FREEDOM
TAKE CHARGE TODAY

National Standards for Business Education

National Business Education Association Standards Aligned with the Take Charge Today Advanced Level Lesson Plans.	Advanced Level Course Into.	Money in Your Life	Financial Decisions	Setting Financial Goals	Assessment: A Collage of My Life	Introduction to Depository Institutions	The Basics of Taxes	Statement of Financial Position	Income and Expense Statement	Spending Plans	Paying Your Income Taxes	Assessment: My Money Management Guide	Invest in Yourself	Career Exploration	Preparing for Higher Education	Planning for Higher Education	Paying for Higher Education	Get a Job	Lifelong Employment	Getting Paid	Assessment:Career Path Interview	Choose to Save	Time Value of Money Math	Savings Tools	The Fundamentals of Investing	Let's Talk Stocks	Rule of 72	Assessment: Researching Stocks	Assessment: It's My Life	Receiving from Family, Friends, & Non-Profits	Receiving from Government Programs	Assessment: Perez Family Case Study	Digital Citizenship	Credit Reports and Scores	Credit Basics	Understanding Credit Cards	Protecting Yourself from Fraud: Identity Theft	Types of Insurance	Smart Consumer Spending	Major Expenditures: Housing, Transportation, Food	Purchasing an Automobile Assessment	Finding an Apartment Assessent	Assessment: Life in These United States...	Giving to Others	Estate Planning	Assessment: Live Well, Do Good Things	Types of Business Ownership	Principles of Business & Personal Ethics	Defining Roles of Social Entrepreneurs & Social Responsibility	Understanding Consumers, Decisions, and Markets	Recognizing Leaders and Managers
Accounting																																																
I The Accounting Profession 1 - Explain the role that accountants play in business and society							★							★																														★	★		★
I The Accounting Profession 2 - Explain career opportunities in the accounting profession														★																																	
I The Accounting Profession 3 - Demonstrate the business and professional skills and competencies required to succeed in the accounting profession and/or in an accounting-related career													★	★																														★		
VII Compliance A1 - Explain the individual income tax procedures and requirements to comply with tax laws and regulations							★				★																																			
Business Law																																															
II Contract Law, Law of Sales, Andd Consumer Law 1 - Analyze the relationships between contract law, law of sales, and consumer law																																							★	★							
IV Business Organizations 1 - Describe the major types of business organizations, including sole proprietorships, partnerships, corporations, and limited liability companies, and operating within the socioeconomic arena of the national and international marketplace.																																												★			
VI Negotiable Instruments, Insurance, Secured Transactions, Bankruptcy - Analyze the functions of negotiable instruments, insurance, secured transactions, and bankruptcy.						★																																★								
X Wills and Trusts - Determine the appropriateness of will and trusts in estate planning																																										★	★				
Career Development																																															
I Strategic Career Planning - Apply knowledge gained from individual assessment to a comprehensive set of goals and an individual career plan		★	★	★	★								★	★	★	★			★	★	★																											
II Career Exploration & Research - Utilize career resources to develop a career information database that includes international career opportunities														★							★																											
III Career Readiness Expectations - Relate the importance of workplace expectations to career development													★	★																																		
IV School-to-Career Transition - Develop strategies to make an effective transition from school to career															★	★																																
V Lifelong Learning - Relate the importance of lifelong learning to personal and career success													★						★	★	★																											
Communication																																															
I Foundations of Communication - Listen actively, use the communication process, read and research information, and integrate technology to enhance communication effectiveness					★									★	★	★					★																							★					
II Interpersonal Skills - Apply interpersonal skills in personal and professional environments to communicate effectively																		★	★																													
IV Spoken Communication - Demonstrate professional speaking techniques and strategies.														★							★																												
V Employment Communication - Communicate effectively for employment success.																		★			★																												
Computation																																																
I Mathematical Foundations - Apply basic mathematical operations to solve problems						★	★	★	★	★		★						★		★		★	★	★	★		★		★	★				★		★	★				★							
II Number Relationships and Operations - Solve problems involving whole numbers, decimals, fractions, percents, ratios, averages, and proportions						★	★	★	★	★		★										★	★	★	★		★		★				★		★	★				★	★	★					
III Patterns, Functions, and Algebra - Use algebraic operations to solve problems								★	★	★		★										★	★				★						★							★							
IV Measurements - Use common international standards of measurement when solving problems						★	★	★	★	★		★																					★							★							
V Statistics and Probability - Analyze and interpret data using common statistical procedures												★																					★							★							
VI Problem-Solving Applications - Use mathematical procedures to analyze and solve business problems								★	★	★		★																					★							★							

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Economics																																																	
I Allocation of Resources - Assess opportunity costs and trade-offs involved in making choices about how to use scarce economic resources		★	★	★	★	★	★	★	★	★		★		★	★	★	★	★	★	★	★	★						★	★		★	★		★	★			★	★	★	★	★	★	★	★	★	★		★	★	★	
III Economic Institutions and Incentives - Analyze the role of core economic institutions and incentives in the U.S. economy																																														★			
IV Markets and Prices - Analyze the role of markets and prices in the U.S economy																																															★	
V Market Structures - Analyze the different types of market structures and the effect they have on the price and the quality of the goods and services produced																																															
VI Productivity - Explain the importance of productivity and analyze how specialization, division of labor, investment in physical and human capital, and technological change affect productivity and global trade													★																																			
VII The Role of Government - Analyze the role of government in economic systems, especially the role of government in the U.S. economy.							★				★																			★	★																		
Entrepreneurship																																																	
I Entrepreneurs & Entrepreneurial Skills - Examine the role entrepreneurs play in today's economy and recognize the unique personal characteristics and skills that successful entrepreneurs possess																																													★	★	★	★	★	★
II Entrepreneurial Trends - Recognize trends in society that can lead to entrepreneurial opportunities.																																														★	★	★	★
III - Idea Generation and Valuation (Lean Start-Up) - Use lean startup methods to generate, develop, and test ideas to identify market and business opportunities.																																															★		
IV Economics - Apply economic concepts when making decisions for an entrepreneurial venture																																														★	★	★	★	
V Marketing - Develop a marketing strategy to introduce a product or service																																																★	
VIII Management - Develop a management plan for an entrepreneurial venture.																																																★
IX - Legal- Analyze how forms of business ownership, government regulations, and legal regulations affect entrepreneurial ventures.																																														★	★			★
X Business Models and Planning - Develop a plan to launch and operate a business.																																														★				
Information Technology																																																	
III Digital Citizenship - Demonstrate respectful, responsible, inclusive, and ethical behavior in a digital world																																	★				★												
XVIII Information Technology Careers - explore career opportunities in information technology														★																																				
International Business																																																	
IV Global Business Ethics and Social Responsibility - describe the factors that define what is considered ethical and socially responsible business behavior in a global business environment																																															★	★		
V Organizational Structures for International Business Activities - Identify forms of business ownership and entrepreneurial opportunities available in international business.																																															★				

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Management																																																	
I Management Functions - Analyze the management functions and their implementation and integration within the business environment.																																													★	★		★
II Management Theories - Analyze the management theories and their application within the business environment.																																													★	★		★
III Business Organization - Analyze the organization of a business.																																													★				★
IV Persona Management Skills - Develop personal management skills to function effectively and efficiently in a business environment.																																													★	★		★
V Ethics and Social Responsibility - Examine the role of ethics and social responsibility in decision making																																													★	★		★
VI Human Resource Management -Describe human resource functions and their importance to an organization's successful operation and strategic congruence																																													★			★
XI Financial Decision-making - Analyze financial data influenced by internal and external factors in order to make short-term and long-term decisions																																																
Marketing																																																
I Foundations of Marketing - Recognize the customer-oriented nature of marketing and analyze the impact of marketing activities on the individual, business and society		★	★									★										★						★											★	★	★	★	★				★	★	★	
II Consumers and Their Behavior - Analyze the characteristics, motivations, and behaviors of consumers		★																																						★	★	★	★	★					★	
VI Marketing Research - Analyze the role of marketing research in decision-making																																								★	★	★	★	★					★	
Personal Finance																																																
I Personal Decision Making - Use a data informed decision-making process as it applies to the roles of citizens, workers, and consumers.	★	★	★	★	★	★	★	★	★	★		★	★	★	★	★		★	★	★	★	★						★			★		★						★	★	★					★	
II Earning and Reporting Income - Identify various forms of income and analyze factors that affect income as a part of the career decision-making process.							★	★	★	★	★	★		★					★	★	★									★	★																	
III Managing Finances and Budgeting - Develop and evaluate a Spending/Savings plan								★	★	★	★	★																★		★	★							★	★	★	★	★	★	★				
IV Saving and Investing - Evaluate savings and investment options to meet short and long term goals																						★	★	★	★		★	★	★													★	★	★				
V Buying Goods and Services - Apply a decision-making model to maximize consumer satisfaction when buying goods and services	★	★	★	★	★	★	★	★	★	★		★				★	★																★					★	★	★	★	★			★			★	
VI Banking and Financial Institutions - Evaluate products and services provided by financial deposit institutions to transfer funds						★																													★							★							
VII Using Credit - Analyze factors that affect the choice of credit, the cost of credit and the legal aspects of using credit																																	★	★	★	★	★	★	★	★	★	★	★						
VIII Protecting Against Risk - Analyze choices available to consumers for protection against risk and financial loss																						★			★		★		★										★	★	★	★						
IX Demonstrating Knowledge of Financing Post-Secondary Eduation and Training - Analyze choices and resources available to consumers for financing post-secondary education															★	★	★																																