Slide 1- Welcome & Intro
★ Personalize this for you and your community by using your school or district PowerPoint template. If your school does not have one, then apply a background template using your school colors along with the school logo for slides 1, 2, 4, 5 & 6. Consider inserting photos of your students while engaging in interactive activities during class or showcasing their work.
★ Your name, class, who you teach

Slide 2- Educating ____’s (insert your city) Youth on Financial Literacy
Showcase your class by describing:
★ The length, such as semester long or trimester
★ The use of hands-on activities to make learning fun and make concepts tangible for the students
★ If your class is a district or state mandate, if appropriate
★ A list of sample content areas

Think about listing content areas as it relates to your audience members. For example:
★ If presenting to an insurance agent, then talk about Insurance & Risk lessons
★ If presenting to a bank, talk about the Spending Plans and Credit Units
★ If presenting to parents, talk about lessons that relate to savings, creating a spending plan, evaluating insurance, and responsible use of credit

Describe the impact that your class has on the local community
★ Number of students & families this year alone
★ Number of students in the past since you have been teaching financial literacy
★ Number of students in future years that you plan to teach

If appropriate, stimulate visual interest by inserting a bar chart showing...
★ The increasing number of people that have been impacted each year from your class
★ Increased knowledge demonstrated by improved test scores, project results, or overall grades

Slide 3- Family Economics & Financial Education (FEFE)
Talk about FEFE and explain the positive benefits to you as an educator and your students so that the audience will have a better understanding of why you have chosen to use FEFE over other financial education programs that exist. This enables you to showcase the value of everything from the training to the materials to the ongoing educator support and how it helps you empower youth to be positive contributors to the community.
★ National program “by educators...for educators”
★ Free to download
★ You love it and the materials are very comprehensive & effective; it helps save you time as an educator

Explain what sets FEFE apart compared to other financial education programs that exist, housed at University of Arizona as part of a major research institution with access to faculty and new knowledge creation.
Extensive impact - educator support is huge; you are part of a bigger network that reaches around 25,000 educators and over half a million students each year. This shows the partner that whether you are in a small community or large metropolitan area, students can learn from FEFE.

Continuous developments - describe the ongoing updates to lesson plan materials and continued educator support that extends beyond training, such as one-day training updates and newsletters.

Proven success - FEFE is successful because it is created by educators for educators. All lessons are tested in live classrooms with real students, and extreme care is invested in the quality of the learning experience for educators and students.

Slide 4 - Get Recognized For Your Support
Use this moment to describe how a partnership together will be mutually beneficial. Just as it is important for you to be bold and give specific examples of how the potential partner can help, you will want to explain how this meets their interests and what’s in it for them and their organization.

Ways to partner may include:
- Curriculum materials
- Teaching tools
- Training support (this includes travel expenses and the registration fees)

Ways potential partners may benefit include, but are not limited to:
- Publicity
  - Submitting a letter to the editor at your local newspaper
  - This may even include a formal media press release containing the name of the partner and how the support will help benefit you, your students, and the community
- Printed Article
  - Could be an article featured in your local school or district-wide newsletter
- Verbal recognition
  - Sharing the announcement among colleagues at a faculty staff meeting
  - Talking about this everywhere you go with everyone you meet including your own family and friends
  - Calling up your local radio station to extend a verbal announcement and appreciation
- Classroom exposure
  - Display a poster in classroom
- Distribute materials to families
  - Handouts to students and parents
  - Letter of recognition sent home to parents that acknowledges the great partnership and how their child is benefitting from the additional support
Slide 5- Your Support Makes a Difference
The purpose for this slide is to show how together with partner support and financial literacy the community will experience major impact in terms of...

- The gift of financial literacy leads to more informed consumers and personal accountability.
- These educated consumers help support the community by becoming financially responsible young adults. This confidence in their ability to manage their finances and spend money wisely provides a benefit to the local economy.
- Local businesses benefit from happier employees because they are more productive and will be more positive when representing the company or doing business with customers; this point is major when considering students are close to entering the work force even through part-time employment.
- Improved business and community giving helps stimulate the local economy.
- Students grow up to be more responsible as consumers and become role models for their future children.

Re-state the number of students you teach annually and how many students you have impacted during your time of teaching OR how many you plan to reach in the next few year.

- Relate the above numbers in terms of number of parents so that you can show how families are impacted.
- Explain how the training will make you a better educator and how your students will benefit.

You may want to wrap up by sharing a student success story about how a previous student that is now working in the community and giving back, returned to tell you how the class made a difference, maybe attended college or went away to the military and felt better prepared about new responsibilities as an adult.

Slide 6- Thank you

- Thank them for their time
- Remind them of the impact and how you will apply the training
- Remind them that you will return and provide more ways to collaborate and will spread goodwill by telling friends & family about their support
- Acknowledge that you will follow up